RACING TIRES HAVE ONLY THIN TREADS

Made Thus to Counteract Effect of Centrifugal Force.

in a big automobile race like those held at the Sheepshead Hay Speedway yesterday a great deal of interest cen-tres in the tires, for without tires built to withstand the terrific grinds of the track there could obviously be no racing. When automobile racing was young tires were quite short lived. In fact in those days tire trouble was the bane of the motorist's existence, and many a humorous newspaper paragrapher made a living by poking fun at the unlucky motorists. But this is all changed now.

a living by poking tup at the unitudey motorists. But this is all changed now. These now can be expected to render as good service on the race track as they give in regular automobile usage.

Just as racing has taught automobile engineers much about motors and assisted in the development of the automobile to what it is to-day, so it has also been to the tire engineer. Through scientific research and the tire lore that racing drivers have picked up in their racing experiences tires have been evolved that can withstand speed of from 100 to 120 miles an hour just as readily as they could render a speed of forty miles an hour several years ago.

A question often asked in the grand stand is, "Are racing tires any different from regular tires?" The public is well informed that racing cars are specially built for racing, and it is but natural for this question to be asked about the tires.

about the tires.

So far as materials and construction are concerned the Goodyear cord tires used for racing are no different from those used on passenger cars. There are those used on passenger care. There are of course some points of variance, owing to the terring speed which they must withstand. The main one is that of the tread of the tire. Racing three suitable for use on a board track such as the Sheepshead Bay Speedway are constructed with a thinner tread than regu-

structed with a thinner tread than regular automobile fires wear.

If you were to put a regular automobile tire on a racing car and run it at great speed over a board track, the tread of the tire would be thrown free from the carcass of the tire by central ugal force. So racing tires have thin treads. And here a difficult problem has been worked out. This has been to devise a tread not so thick as to render the tire "livaly" and not too thin to give satisfactory wear.

The father of the present Stewart "Big Ten" line is the Stewart Speedometer. It now embraces warning signals, auto guards, motor searchlights, auto guards, motor searchlights.

has a chance to blow. By watching his tires closely he can always tell whether he has an even chance of finishing the method of presenting its proposition.

Veterans Present Memorial.

The entire body of workers at the plant the Pierce-Arrow Motor Car Company of Buffalo, N. Y., recently staged a most impressive Memorial Day tribute to the 2.200 factory men who served in the war. Massing by the thousands in front of the

special section was reserved for hers and wives of the thirty-two e-Arrow men who lost their lives in

The tablet was erected by the em-ployees, who freely subscribed to a fund to cover its cost. It was designed by Major Herbert M. Dawley, himself a Pierce-Arrow man, who was the com-rany's art department manager for sev-

The reason is that the reason is that the rese they get from tires—and that has the money that must be spent tires during the life of a car—rests car of lighter weight.
apparent interest that has been

on these important questions is by the number of owners of cars who have turned to the the very latest product of the oblic designer's art. The weight Easex is 2,450 pounds 'dry' and pounds when filled with water, oil gasolene. For a car of the size and ormance of the Essex this is an emely low weight.

But low weight alone is not enough.
It has been obtained at the sacrifice
strength the result is quick depreciatien and short life. In the Besex, how-ever, low weight has been obtained by Perfection of design, the result of years of refinement. This redded to the high-Lila which are used quality of re and skilled workmanship, gives a sturdi-hess which assures long life and freedom repairs."

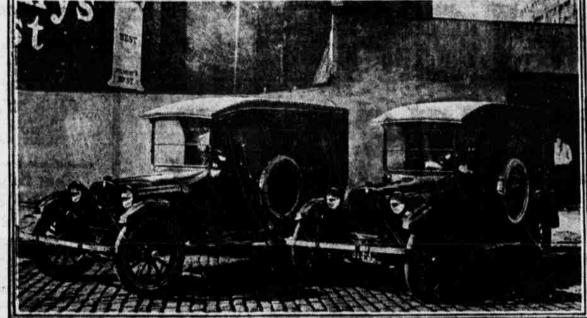
Automobile Trade atest Up-to-minute Specialty

Most Serviceable and Handomest Invention of Motor-

Your Territory Is Good Now Write Fully. De Luxe Windshield Wing Co. Pept. 8 3 i Larkin St., San Francisco, Cal.

MER—4-pass sport model, late 1917; Continental Red Seal Six engine; little used and for pleasure driving in the mentity exclusively; perfect mechanical condition; expert examination inded. spare wheels touring trunk, &c. Phone Sunday, Hammels 2434; Monday, Whitchall 1474.

Furriers Find Dodge Delivery Cars Efficient.



economical method of transportation is meeting with popular approval, particu-larly among the large companies, cor-porations and shops, whose businesses

conditions.

The accompanying photographs show two Dodge Brothers panel business cars Stratton Company, New York city.

Dodge Brothers business car as an demand a motor vehicle that will give which are being operated by the C. C. conomical method of transportation is efficient service and stand up under all Shayne Company of Fifth avenue, large

MARILYNN MILLER IN NEW STAR ROLE

Makes Hit as "Miss Custombilt" for Noted Stewart Products.

the wearing down of the tires in a race vacuum gasolene systems, spark plugs and get the car to the pits before a tire &c.

tires closely he can always tell whether he has an even chance of finishing the race without a trip to the pits.

The construction of Goodycar cord tires is such that even if a tread is thrown the piles of cords will resist the grinding action of the track for a considerable distance. A Goodycar tire which has been run so speedily as to force off the tread can reasonably be expected to travel twenty-five to fifty miles further without danger. In the recent Uniontown race Louis Chevrolet threw a tread and yet continued on for seventy-five miles, winning second place. A stop in the pits for a new tire would have forced him back into fourth or fifth place.

In the big race yesterday a majority of the drivers started the race on Goodyear tires of the straight side type.

ERECT PIERCE-ARROW TABLET

Comrades of 2,200 Factory Was

Veterans Present Memorial,

last night. I recognized her the instant she appeared."
"Who? How?" stammered the adver-

tising manager.
"It's Miss Marilynn Miller, the little dancing star of the Pollies. She's the very personification of grace, beauty and genuineness. She's our type for Miss Custombilt exactly. Have an artist Massing by the thousands in front of the plant, they unveiled a big bronze tablet sunk permanently into the front wall of the administrative ballding. The allegory expressed in bronze shows a skilled automobile worker laying down his too's to accept the sword of justice from the Spirit of Liberty.

About 900 men who have returned from service to their positions in the shops donned their uniforms for the occasion and marched in battalion form in the scene of the unveiling. The big Plerce-Arrow band furnished music.

A special section was reserved for the proper type. So enthustatic did Miss Miller become over the idea that he had no difficulty in obtaining her consent to become "Miss Stewart Custombilit."

VISITS LEXINGTON PLANT.

H. W. Gaston Attends Distributers Gathering in Indiana.

Gathering in Indians.

H. W. Gaston, president of the LexIngroun Motor Car Company of New
York, Broadway and Stxty-drat street,
has returned from a get together say
to colors.

Solves Weighs Only 2,450 Pounds

"Dry," Says Houpt.

The general education of the public
reading the importance of weights and
balance of an automobile in relation to
the cost of weights.

The general education of the public
to colors.

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Over Carburctor. Rayfield carburetors, which have made an enviable record for themselves in the service of thousands of the country's best automobiles over a period of years, are henceforth to be manufacturing Company, as successors to the firm of Findelsen & Kropf Manufacturing Company, as successors to the firm of Findelsen & Kropf Manufacturing Company of Chicago.

With the announcement of the reorganization of the company which pro-

ganisation of the company which produces this famous carburetor, plans for the material expansion of the Rayfield manufacturing programme, including im-portant improvements and perfections in production processes, are made public.

The Home of the Standard Makes of Carburetors Zenith Carburetors

We have found the Zenith best de-PRESENT LOW GRADE OF GASOLINE

It is correctly designed, simple of con-truction and will give the maximum of ervice and economy.

You, who are having trouble with your arburstor, come to us and we will make rou a liberal exchange proposition for a centth Carburstor designed to fit your

Satisfaction Guaranteed or Money Refunded After Thirty Days JAMES C. NICHOLS, Inc. 1671 Broadway, at 52d St. Telephone Circle 1626.

A Tire Tip.

tires could only talk," said the Michelin man the other day, "what harrowing tales day, "what harrowing tales of torture we would hear."
"They talk to me just as plainly as can be," replied the repair man.
"One poor old tire came over the counter the other day with the walls of the casing scored and scraped and the fabric torn and frayed and broken away from the rubber. The beads also were badly damaged.
"The owner shook his head as though the tire had not been true to him, and told at some length of his alleged troubles. And all the time he talked I could hear the tire in a weak voice, which never reached the owner, saying to me:

the owner, saying to me:
"I was punctured several miles
up the road and this man drove all the way here on the rim. I was squeezed between the rim and the ground. You think I look badly outside; you just ought to see me in-side. Small irregular pleces of the nner tube are adhering to my fab-ric. I'm afraid I'm ruined beyond

"I have heard many men tell my owner that he ought to carry an extra tire, but he has always re-plied that he had been pretty lucky with me and that he thought the luck would continue. But you see it didn't, and here I am."

MOON CAR IS NOW

Higher Labor and Production in Price.

William J. Coghlan, president of the Moon Motor Car Company of New York, 1875 Broadway, announced last week that effective June 5 the price of the vanced \$100. This makes the new price \$1,785. Mr. Coghlan explained that the company had been forced to do this in order to maintain its schedule of production and to keep up its deliveries, in which it has made an unusual record, having made so far every delivery on the date promised.

The Moon company had been forced to do this in order to maintain its schedule of production and to keep up its deliveries, in which it has made an unusual record, having made so far every delivery on the date promised.

The Moon company had been forced to do this in order to maintain its schedule of production and to keep up its deliveries, in which it has made an unusual record, having made so far every delivery on the date promised.

Annually 40,000,000 nounds

supplying it. It also has had to have tories.

Its shipments made by express at a greatly increased cost over the freight studebaker has led the way in practically increased cost over the freight studebaker has led the way in practically increased cost over the freight studebaker has led the way in practically increased.

TO ENLARGE RAYFIELD PLANT. Undoubtedly the jack is one of the most difficult tools in the car's equipment in the matter of carrying it. If it ment in the matter of carrying it. If it is not took box it is so is carried loosely in the tool box it is so heavy that it is likely to break

of Quality PIERCE-ARROW

PACKARD CADILLAC 1918 Limousine town car.

1918, 6 passenger. 1917, 4 and 6 passengers MURRAY "8" HUDSON

1918, touring Sedan... 1918, 4 pass... speedster. 1917, "J" Brougham town car. LANCIA 1917 Cabriolet town car. SIMPLEX

1916, 88, 5 passenger. WINTON RENAULT

MISCELLANEOUS T. 16 valve, 75 speedste DION, 15, town car. NERVA, 18; Limousine.

ROSKAM SCOTT CO. 1896 B'way-63d St. (Col. 907)

ing Engineering Im-

plants and equipment and \$20,000,000 in raw material and working capital. Studebaker has one of the most complete research and experimental laboratories in the industry, requiring the services of 100 skilled men, working under the supervision of fifteen specialized technical experts.

Many of the heat treating operations that are now standard in the automothat are

that are now standard in the automo world were originated by Stude-

\$1,785,\$100 HIGHER

The laboratory investment alone amounts to nearly \$100,000.

More than \$300,000 Studebaker cars, with a net sales value in excess of \$300,000,000, have been produced and sold up to date. Of this number over \$10,000 have been four cylinder cars and \$90,000 six cylinder cars.

Studebaker employs 10,000 workmen. This army of workers will be increased to 20,000 in 1920, when the new automobile plants at South Bend are completed.

In the 200 different manufacturing departments of the Studebaker factories 5.500 machines are used. Six hundred

greatly increased cost over the freight rates. These and other similar increased production expenses, including higher labor costs, are the reasons that made necessary the change in price. Mr. Coghian points out that even at the increased price the Moon is selling at the same or lower price than some other than \$1,000: the first flut of the six of the first four cylinder. Forty horse-power touring car to sell for less than \$1,000: the first fifty horse-power care in the class. car to sell for less than \$2,000, and the first car to sell for less than \$2,000 with complete cord tire equipment. And

INNOVATIONS DUE TO STUDEBAKER

This Car a Leader in Introducprovements.

and contain 4,700,000 square feet of floor space. Fifteen million and five hundred thousand dollars has been invested in

The laboratory investment alone

and twenty mechanical operations on the new Studebaker cars require accuracy to the one-thousandth part of an inch: 160 operations to the one-half thou-

How to make this wonderful 50,000 acre playground, which is maintained jointly by the States of New York and New Jersey, a vital recreational and health promoting factor has been the single aim and task of the commissioners, an unpaid, non-partisan board, devoting itself to the management of this park. No more natural or convenient outlet for the millions of motorists can be found, nor does one exist offering finer specimens of highway engineering. A fundamental principle of its government is that its function lies beyond the mere setting up of a place where people may come to shift for themselves, usually the prey of commercialized concessionaires. To meet the need for supplying food to over half a million people who each

BIG IMPROVEMENTS

AT BEAR MOUNTAIN

Commissioner Perkins De-

scribes 1919 Attractions

for Motorists.

By GEORGE W. PERKINS. esident Commissioners, Pallsades Interstate Park.

Nowhere in the world exists a greater

rariety of historic and scenic beauty

spots than here in New York, and

nowhere is this more strikingly shown

than in the great State Park at

Bear Mountain. Situated along the Hud-

son River—the Switzerland of America within two hours' reach of ten million cople, this great recreation centre of fers to a unique degree attractions that have made this health giving preserve so

popular each year with the throngs o notor tourists who visit there.

How to make this wonderful 50,000

to meet the need for supplying food to over half a million people who each year visit the park, Hear Mountain Inn was established, its sole purpose being to furnish nourishing food at a reasonable cost. The commission itself operates the inn, providing a self-service restaurant-cafeteria—where for thirty-The Studebaker Corporation has in the past sixty-seven years grown from a small cross roads blacksmith shop to one of the greatest industrial institutions in the world. To-day the Studebaker factories at Detroit, South Bend and Walkerville cover 168 acres

sian Lake at the foot of Bear Mountain, the commissioners have constructed a large, circular, rustle dance pavilion acwhatever is made to those who wish to dance. A natural corollary to the es-tablishment of the good roads through-out the park was to provide an opportunity for motorists to enjoy the various rest pavilions and refreshment booths which have been erected at important

portunity merely for the day's outing in the park, as there was need for facili-ties whereby a larger usefulness could come from the establishment of campa. A plan was entered upon for the utiliza-tion of all the building adaptable for this purpose and a large number of rustic camp plants have been established with mess halls, log cabins for alceping purposes, docks and swimming, &c. Dur-ing last year upwards of 50,000 people enjoyed the benefits of vacations in the park and not a single fatality or serious accident marred the season's joy.

Since last year extensive improve-ments have been made. Bear Mountain Grove, so popular with motorists, has been resodded and hundreds of concrete tables and benches, constructed with a view to canitation, comfort and economy,

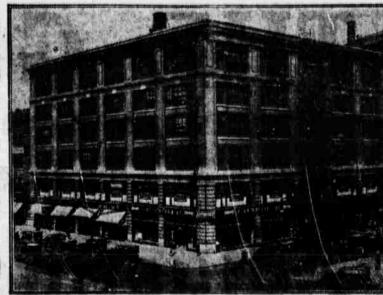
which it has made an unusual record, having made so far every delivery on the date promised.

The Moon company to make sure of getting its parts and other material in time has been compelled to maintain time ha time has been competed to have the various plants are used each day in Studebaker facsupplying it. It also has had to have tories. Two hundred thousand tastings at cost rates. Palisades interstate Park
at cost rates. Palisades interstate Park
at cost rates. Palisades interstate Park
enjoys the distinction of being the only
cadillac cars does not see any important public park where no commercial concessions are let. Lainchstands, sightsecing buses and other conveniences are operated by the commission itself, with the prime view of giving the public an opportunity of enjoying the numerous attractions without allowing any one to derive monetary profit.

Changes from the previous model, which served as the standard seven passenger car of the army. The eight cylinder power plant introduced by the Cadillac Motor Car Company in 1914 is retained. More than 75,000 cars with this type or engine have been sold.

The prevailing tendency to use closed cars for touring purposes is largely re-

THE CHANDLER CAR'S HOME



The large automobile building at the northeast corner of Broadway and Sixty-second street has just been bought by the Hulett Motor Car Company, distributers of the Chandler Six, whose showroom is now in this building on the main floor at the corner. tion Company, Inc., which is the holding corporation for Col. E. H. R. Green.

The structure contains 94,000 square feet and has six stories and a base ment. Its transfer involved about \$750,-It was sold to the Windham Realiza-

U. S. TO KEEP ITS

Army Will Transfer Cars to Has Concrete Data on Motor Other Branches-Few to Be Sold.

The National Automobile Chamber of Commerce, Inc., announced yesterday that the War Department had authorized publication of the following:
"The Director of Sales has approved
the transfer of the entire present surplus of serviceable motor equipment neld by the army in the United States to other Government departments.

"By the appropriation act of July 2. 1918, authorization was given for the transfer of surplus motor equipment to the Post Office Department, and the odating about 500 couples at a Music is provided and no charge similar authorization for the transfer ver is made to those who wish to Department of Agriculture. By the Act of March 3, 1919, the Secretary of War was directed to transfer surplus motor equipment to the Public Health

imately 39,100 vehicles, including 3,600 motor cycles, 5,500 passenger cars and about 30,000 trucks. The Post Office about 30,000 trucks. The Post Office comrades in arms, comrades in peace— Department will receive 10,064 of these the material, political and spiritual weblicker; whe Public Health Service laders of these communities. To centres must be developed and together and made easy of access good roads over which the most centre and trucks included in the surplus stock have already hear found.

surplus stock have already been found to be unserviceable for Government use.

These and such others as may later
be culled out for similar cause in the course of the inspection, which will be made incident to the transfer to the other Government agencies, will be sold at public auction at the various camps and storage yards at which they have been collected, after the sales have been duly advertised through the press.

Erroneous reports to the effect that War Department would offer to the lie a large stock of motor equipment, including new passenger automobiles have been widely circulated. It was never the intention of the War Department, in view of above mentioned acts of Congress so to dispose of its

REFINEMENTS IN CADILLAC.

Victoria

derive monetary profit.

Decoration Day marked this season's cars for touring purposes is largely responsible, however, for some refinements place, just as in war, these truck lines in the dark more spensible, however, for some refinements place, just as in war, these truck lines in the dark more spensible, however, for some refinements in the engine, and dustributed are the avenues of supply and distributed are the avenues of supply and distributed are the avenues of supply and distributed in the large period of the profit of the engine.

present body styles.

FIRESTONE BUREAU SURPLUS MOTORS AIDS TRUCK SHIPPER

Express at Its New York

Uncle Sam intends to take care of his doughboys as they return to civil life. He is determined to give them every possible assistance in securing profitable employment and comfortable liwing. Many agencies are already at work to this end.

Among others, Secretary Lane of the Department of the Interior has come for-ward with a plan to place millions of returned soldiers and their families upon small farms carved out of the public domain. The success of the project is, he frankly admits, largely dependent upon the state of the highways and the

methods of transport available.
"I can see the making of a new
America." says the Secretary, "a nation
of farming communities and small industrial centres; for each will have its dustrial centres: for each will have its and comfort—has structured own creamery, cannery and other means of taking care of its surplus products. buyers. Now the proof the big "These farming communities will be Haynes factory is not obling, but meet the "These farming communities will be populated largely by returned veterans,

together and made easy of access by good roads over which the most effi-cient of transport will move goods to Other things being equal, if the sol-dier farmer can be sure of improved facilities for getting his products to market, the reconstruction problem is

well on its way to solution so far as he is concerned, when he accepts Uncle Sam's farm offer. During the war, at home and abroad the most remarkable showing in trans portation was made by the motor truck. It developed unsuspected utility and stood up under the most gruelling tests. Even its most sanguine supporters were

astounded. Furthermore, its comparatively new development—the motor truck express—

reality—and far beyond the experimental at night they don't?
stage. Far sighted business men every—There is more in

1920 HAYNES R MAKES HIERE

Touring Model Appeo New Yorkers Seekingver and Comfor

The call of the open sys, the green fields and the outdonics has seized the American me public with an enthusiasm that pot been felt for several years, salerday El. W. Headington, president | Haynes Automobile Company of Neck, 1715 Broadway. The desire of a get out into the big open countrys balmy days of spring. Happily dent with this desire the new 1920 es touring car is making its appea, equipped and appointed in the modern methods to fill the need summer

To those who love the utdoors, who delight in rolling ov. country roads, through pictures quays and over breeze whipped hills luxury over breeze whipped hills luxury of comfort and ease, 5w 1920 Haynes touring car make especial appeal. Poweful as to ngraceful in every beutifully straigh, rugged in mechanism and with semfort in the deep cushioned seats of buffed leather, this highly advance of the "open model" is winning tant and lasting favor in the heartstomobile enjoures.

epicures.

Nothing is lacking that: add to the comfort of the seven ngers on a holiday frolic or on an ed transcontinental tour. Besidespoket in sach door and two other og spaces in the tonneau there is a sus com-partment in the rear cowl thermos bottle or picnic hampele long wheelbase and the Hayscientific wheelbase and the Hayscientino balance" adds to travel effic aux-iliary seats may be bromstantly into use or folded corp away. The imposing radiator an haughty arch of the broad, harrohood en-

hances the car's beauty.

Ease of operation and it sees of the many outstanding as of the new 1920 Haynes. The oag levers and controls are handly and respond smoothly and easilght pressure. This is one of thoms why so many women drive the Haynes cars. The phenomenal fley of the famous "Light Six" and "Twelve". motors obviates the necessfrequent gear shifting on crowdedughfares or in hilly country.

Short as has been theit of the new 1920 Haynes tourif on the road, the demand for it can little less than sensational. Ppeal of its combination of the actors of car character—beauty, h. power

REALLY TERR

Fewer Distractions Tend to Keep One's Attention Centred on Engine.

mong motorists that the engine runs sweeter at night. Some say it is behas been justly characterized as the gen, than the daytime, others claim that it is due to daytime, others claim that it is due to transportation since the coming of the dampness or moisture in the air. Is it an illusion due to the fact that in the daytime automobilists see things and the daytime automobilists see things and cause the night air contains more oxy-

stage. Far sighted business men every-where have been watching its evolution realized. The coolness of the air and the wind pressure on one's cheeks passed writing on the wall was Harvey S. Fire-stone. The Firestone "Ship by Truck" cause one's entire attention was ab-greau, which bears his name as sponsor, sorbed by passing things, whereas in

writing on the wall was Harvey S. Firestone. The Firestone "Ship by Truck"
Bureau, which bears his name as sponsor,
is evidence of his substantial advocacy
of the "new way in transportation."

From the farmer's standpoint it has
been proved that motor truck express
service conserves man power, encourages
intensive farming, facilitates traffic for
the farmer, market and consumer, and
enables him to market better food in
better condition and at better prices. In
the farmer is a certain apprehension
of "what's ahead."

This causes one's entire attention was absorbed by passing things, whereas in
the dark there is a certain apprehension
of "what's ahead."

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the dark there is a certain apprehension
of "what's ahead."

The causes more care to be used in
the dark there i

formal opening, and during the day over 25,000 people were served at the inn. where nearly 3,000 motor cars were parked. At this time of the year the numerous wild flowers, notably the numerous wild flowers, notably the commission has requested all sightseers in to pick them.

To REMOVE DUST FROM MOTOR.

To REMOVE DUST FROM MOTOR.

The best utensil for removing dust in the order of the engine is a thick soft brush of the soft may polity in the engine is a thick soft brush of the engine that waste is generally provocative of regrettable language.

RUSTY SCREW THREADS.

The best utensil for removing dust in the driver's seat, providing more comfort for long of the engine that waste is generally provocative of regrettable language.

The best utensil for removing dust in the driver's seat, providing more comfort for long for the engine that waste is generally provocative of regrettable language.

The best utensil for removing dust is the engine that waste is generally provocative of regrettable language.

The best utensil for removing dust is more prepared to the planters of the driver's seat. The soft may split pine and projections about the engine that waste is generally provocative of regrettable language.

The best utensil for removing dust is more prepared to the motor express of the motor





se the Champion Spark Plug especially designed for your engine and note its better performance. Order a set from your dealer, today.

Champion Spark Plug Company Toledo, Ohio

Distributed by:

LOWE MOTOR SUP-PLY CO., Broadway and 55th 56. Tel. Cir-cle 1566. JAMES MARTIN, 184 W. 52nd St. Tel. Cir-cle 2286.

MOTOR CAR EQUIP-MENT CO., 19 W. 62d St. Tel. Colum-bus 971.

A. J. PICARD & CO., 9 W. 61st St. Tel. Co-lumbus 1651.

TIMES SQUARE AU-TOMOBILE CO., Broadway and 56th St. Tel. Cir-cle 840. WHITTEMORE-SIM CO., 1976 Broad-way, Tel. Colum-bus 842,

Next Time—Buy

CORD TIRES



NON-SKID TREAD 32 x 3½ \$36.90 \$49.45

Other sixes in proportion

BIG TIRES—EXCESS MILEAGE

For Sale by Dealers